

Researchers, Instructors, & Staff Scholarship

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Yes, We Kanopy

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Yes, we kanopy

Case Western Reserve University

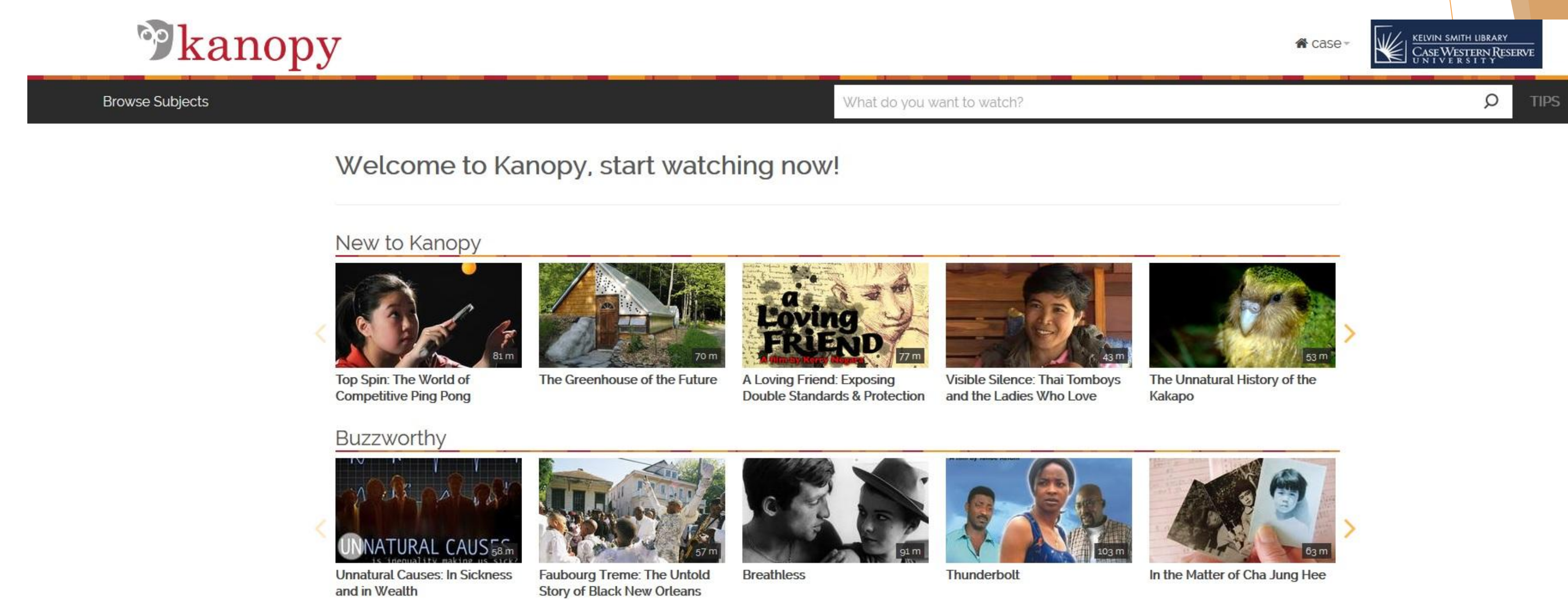
Case Western Reserve University (CWRU) is a private research university located in Cleveland, Ohio, consisting of 11,000 students. Kelvin Smith Library (KSL), the university's main library, has nine Research Services Librarians (RSLs) who oversee and collect for majors in the Arts & Humanities, Social Sciences, and Sciences. Our aim is to ignite discovery, research, and scholarship in a variety of ways, one of which is through purchased content.

Kanopy

Kanopy is a streaming video service for educational institutions that provides access to over 26,000 films. Kanopy offers DDA plans for libraries, ensuring use of purchased content. Libraries have the option to choose a one or three year lease of content, which includes full performance rights. Films can be embedded into Blackboard courses, shown in class, and watched at home.

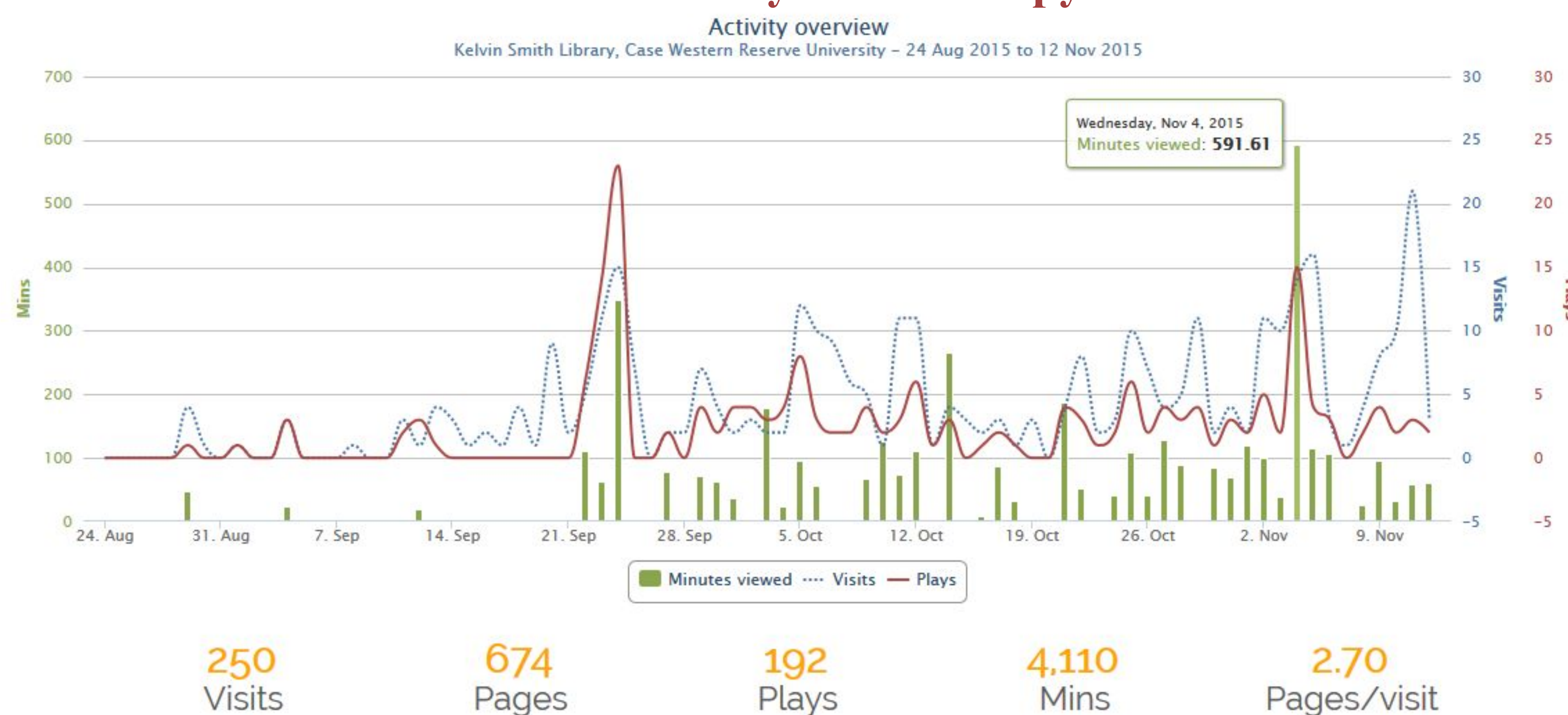
Implementation and Promotion

- Initial deposit for Kanopy DDA was \$10,000.
- The entire Kanopy collection is available through our discovery layer, Summon, and only MARC records for triggered titles are loaded into Sierra.
- After licenses are triggered, we select the titles in OCLC WorldShare, which sets our holdings in WorldCat.
- WorldShare delivers the MARC records for the titles we selected, which we upload to Sierra with internal item notes indicating the license expiration date. Kanopy also will alert us when a license is due to expire so we know when to remove the records from the catalog.
- Kanopy promotion efforts include a blog post featured on the KSL homepage, email notifications to faculty, collections highlighted in subject research guides, and as a featured resource on our research databases list.

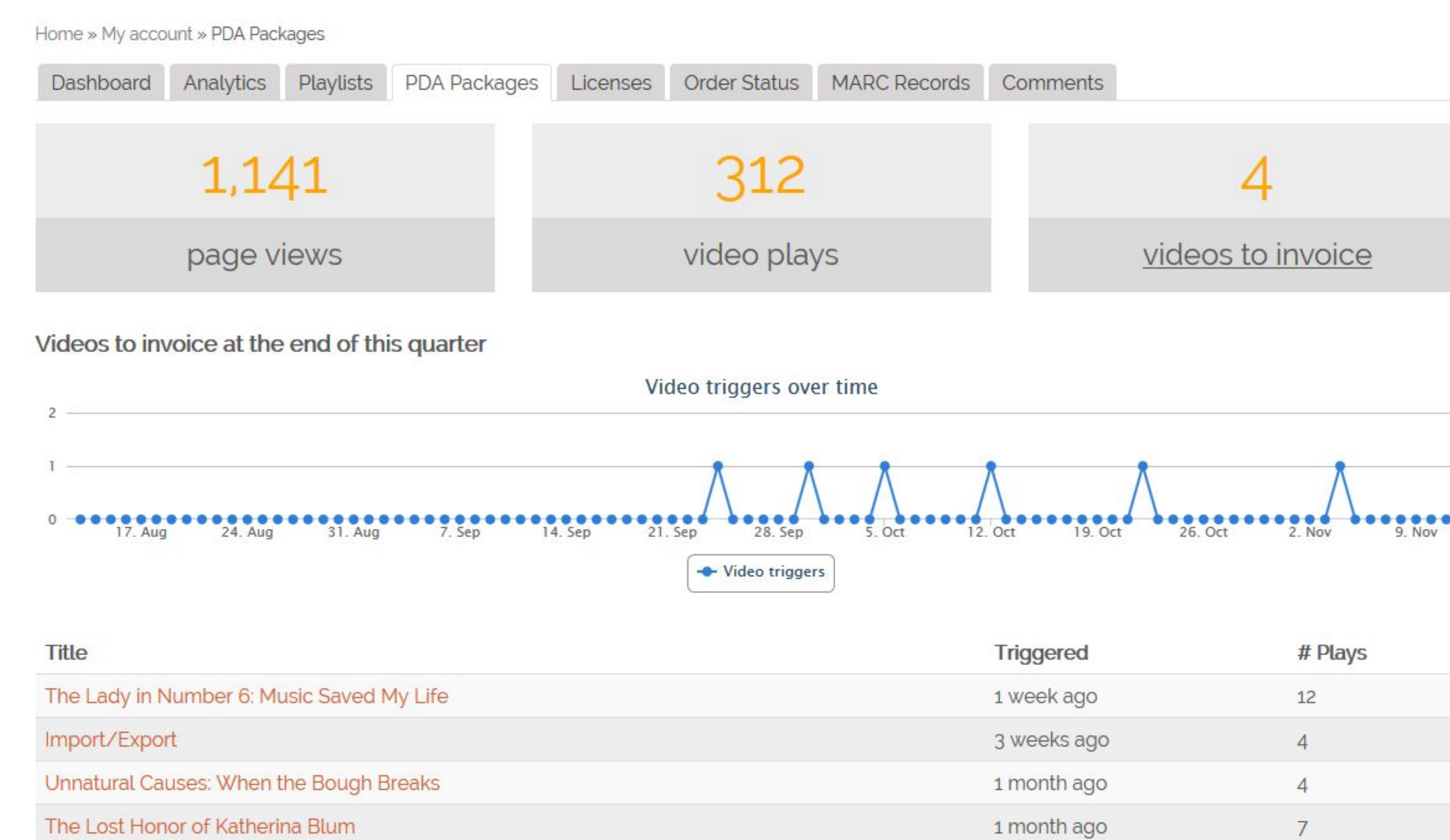


Metrics

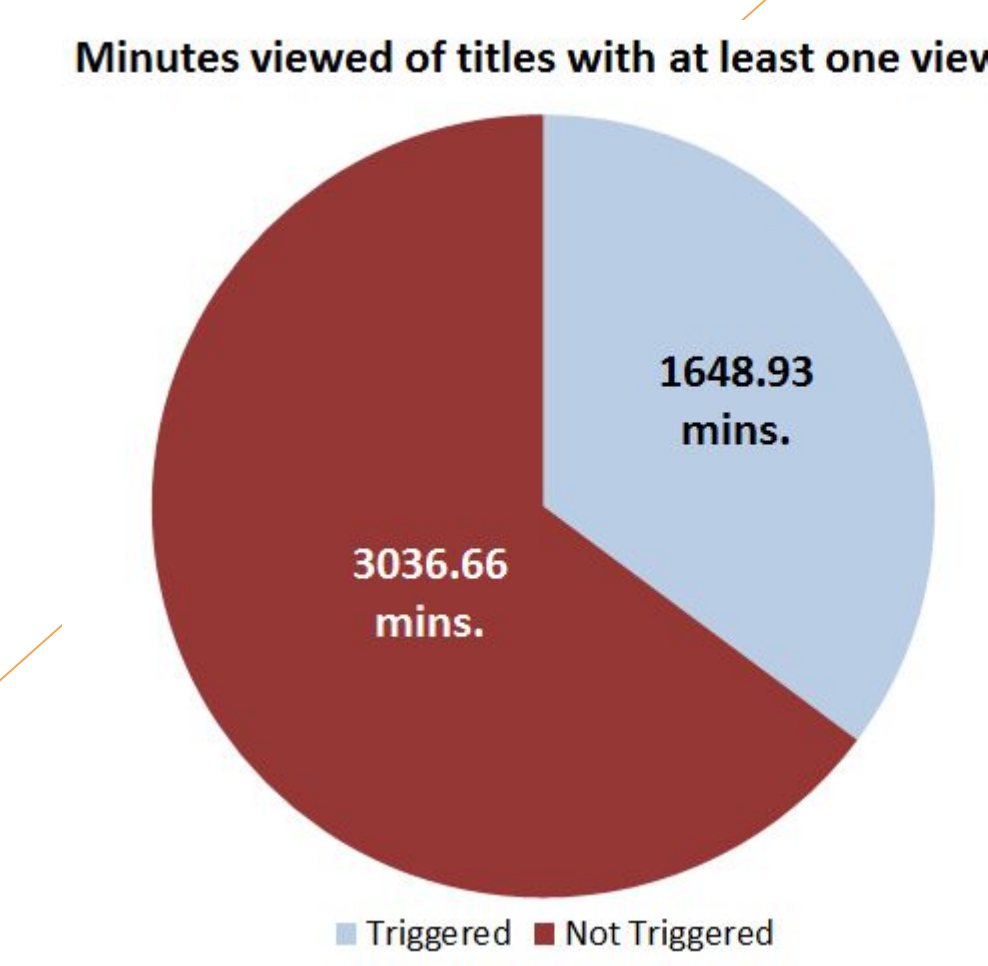
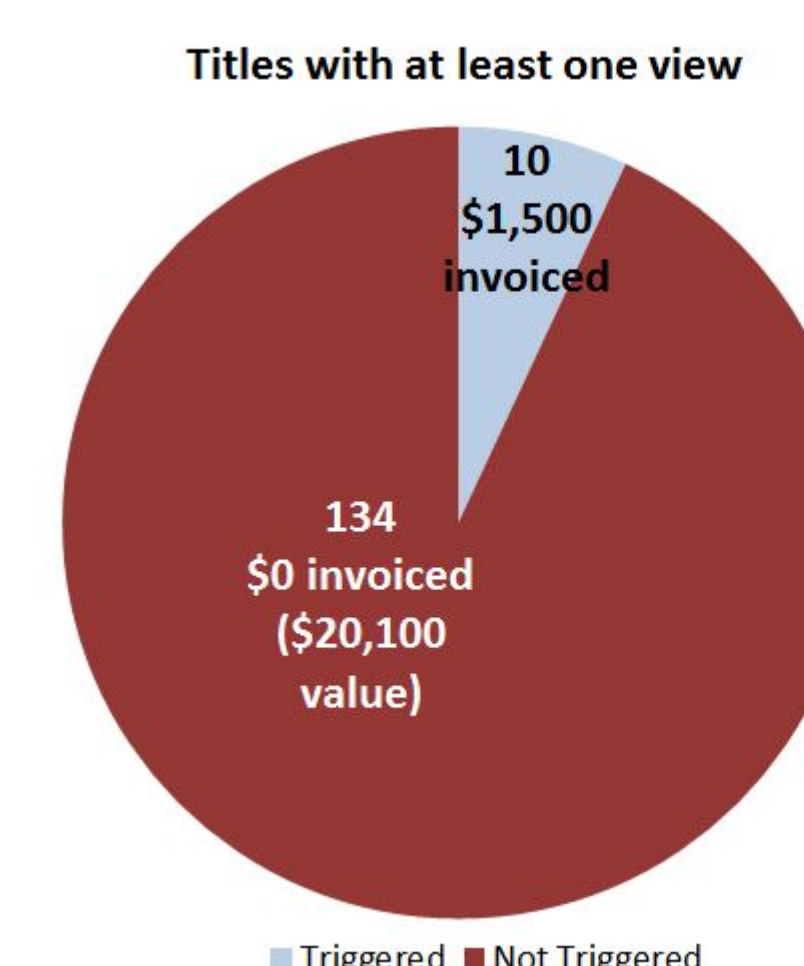
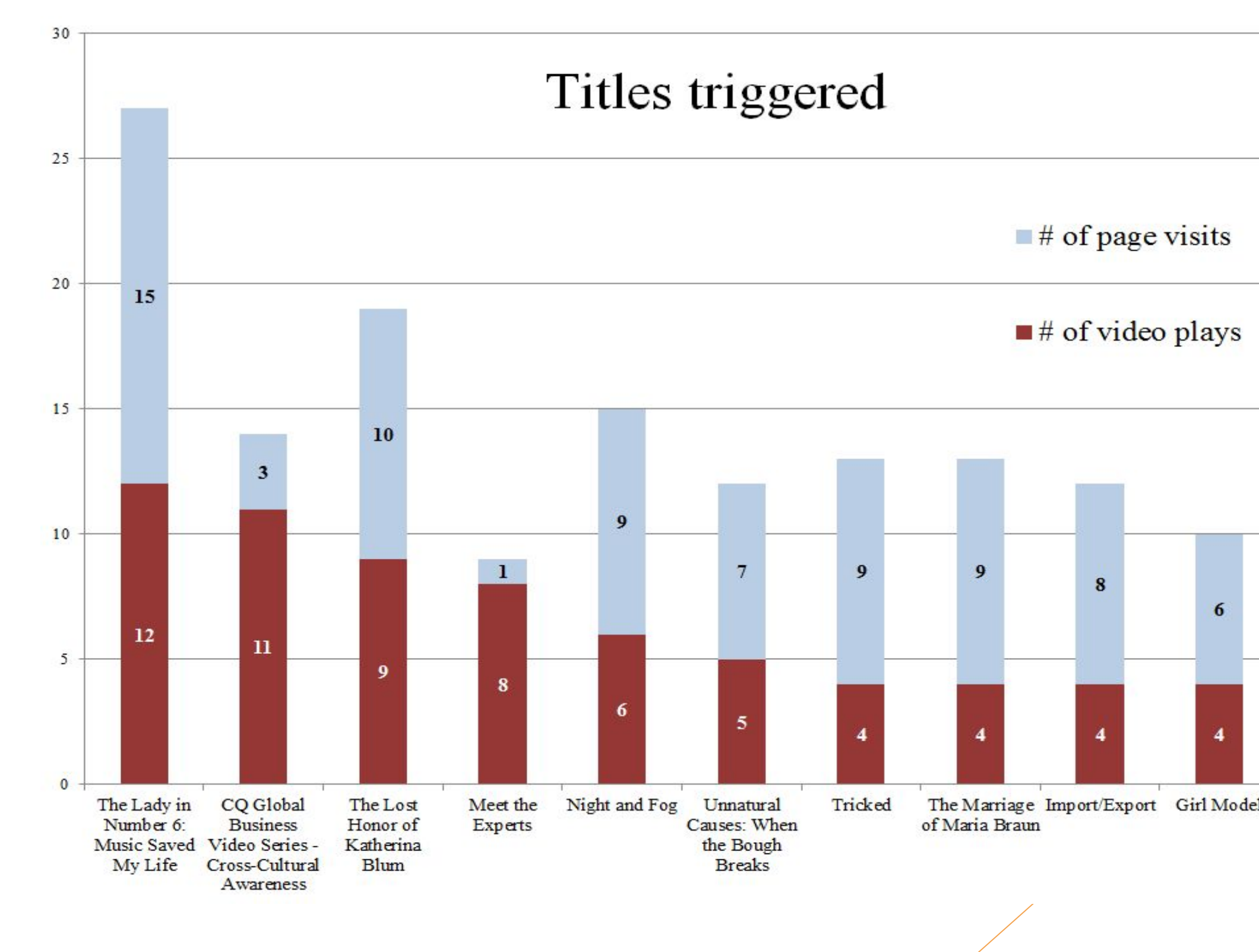
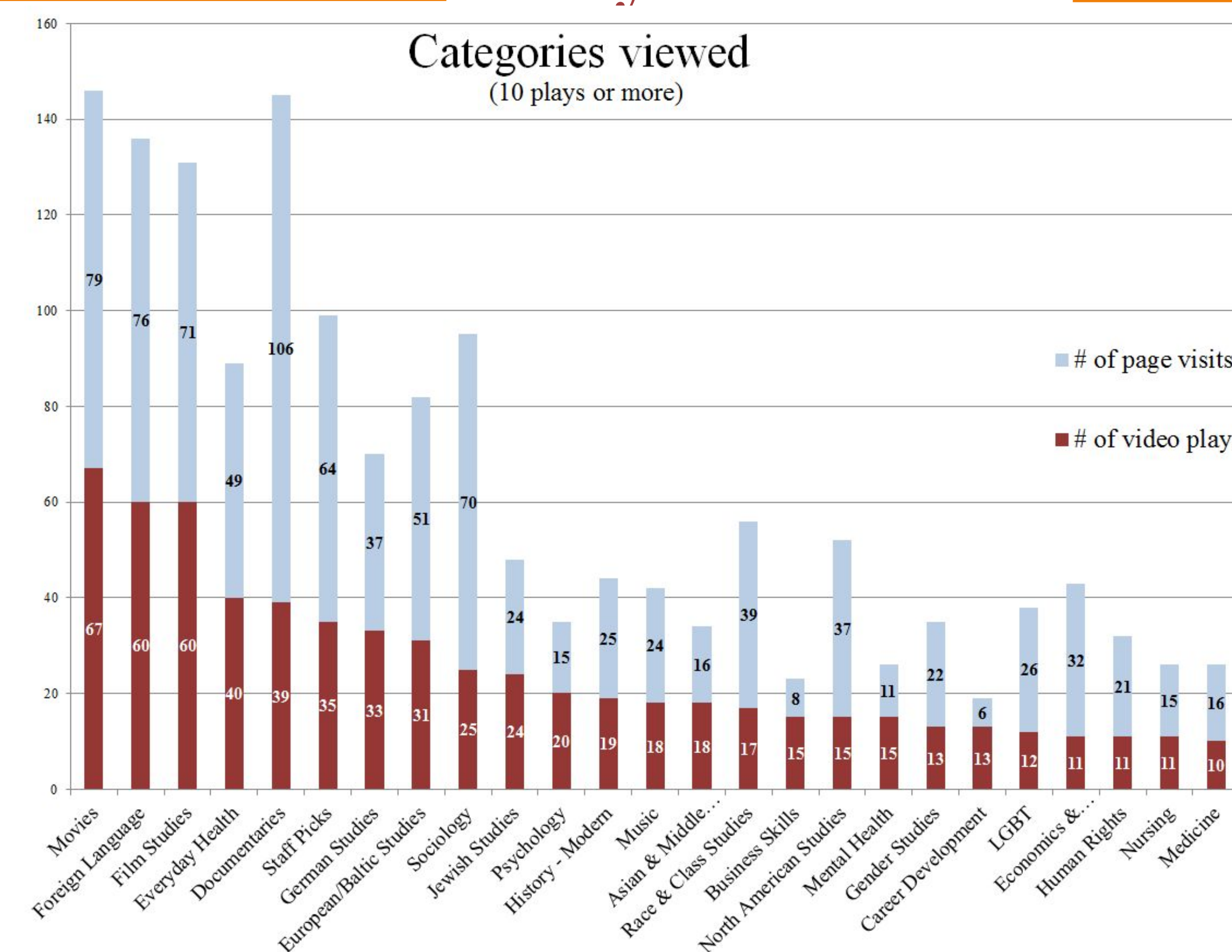
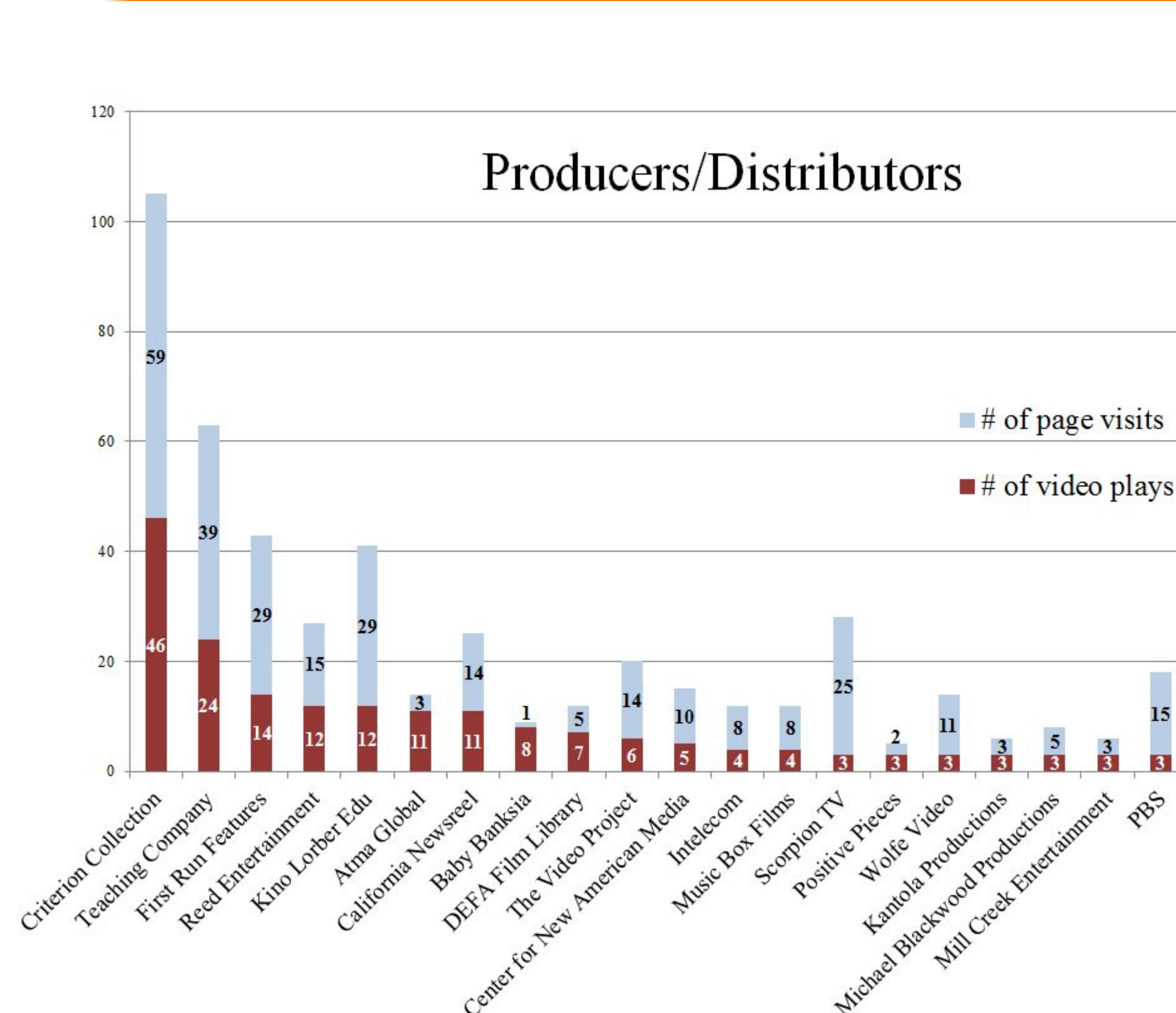
Screenshot fall semester activity from Kanopy's dashboard



Screenshot of triggered invoices on Kanopy's website



May 6 - Nov 12



"This is very much a capability I want to have... This is the first interesting and useful thing I've seen in over a decade." - Professor of Astronomy

"...simply based on the Criterion Collection and Kino Lorber catalogs by themselves, I would say that this sounds like an incredible resource and something I that would be likely to utilize... in future semesters." - Professor of Theater