Professor Kalle Lyytinen  
Editor-in-Chief   
Engagement Management ReView (EMR)  
[Insert date here]

Dear Dr. Lyytinen:  
Re: Manuscript reference No. [Insert tracking number or code here]

Please find attached a revised version of our manuscript “[Insert the title of your manuscript here]”, which we would like to resubmit for publication as a [Insert article type here] in EMR.

Your comments and those of the reviewers were highly insightful and enabled us to greatly improve the quality of our manuscript. In the following pages are our point-by-point responses to each of the comments of the reviewers as well as your own comments.

Revisions in the text are shown using track changes. We hope that the revisions in the manuscript and our accompanying responses will be sufficient to make our manuscript suitable for publication in EMR.

We look forward to hearing from you at your earliest convenience.

[Insert tracking number or code here]

**Authors: Do not provide any identifying information**.

Manuscript reference No. [Insert tracking number or code here]

**Responses to Reviewer** [Insert Reviewer # 1]

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**Continue to Reviewer #2 on next page**

**Responses to Reviewer** [Insert Reviewer # 2]

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**Responses to Reviewer** [Insert Reviewer #3]

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